



2013 NPAA Conference Agenda



Tentative 10/29/12

“Preserve and Protect”

January 4th

9:00-4:00PM **Doctor Sonar HDS School- Doc Samson** (Room TBA)
 3:30-7:00PM Registration-Supporting Partner Displays Open
 5:00-6:30 **Opening Comments/Business Meeting/Open Discussion** (Orchard Room)
 6:30-8:00 **Meet/Greet Party** (Sponsored by: **Worldwide Marine Ins. & American Modern Ins.**)

January 5th

7:00-8:30AM Registration/Supporting Partner Displays Open
 7:45-8:30 **Breakout Sessions-**(Pure Fishing-Empire Room, Navionics-Grove Room)
 8:30-9:15 **Speaker- Kristine Houtman** (Top 10 Tips for Creating Multi Use PowerPoint Slides)
 9:15-10:00 **Speaker- Marty & Scott Glorvigen** (The 3 C's of PR)
 10:00-10:15 Break/Supporting Partner Displays Open
 10:15-11:00 **Speakers- Partners/MN DNR** (AIS update)
 11:00-12:00 **Supporting Partner Tournament Events-**(Gold & Silver Partners)
 12:00-12:45PM Lunch
 12:45-1:40 **Pro Panel -4 Pro's** (Time to Ask Business/Fishing Questions?)
 1:40-2:30 **Speakers-Noel Vick & Tom Neustrom** (Becoming the Modern Day Professional Angler)
 2:35-3:25 **Boat Company Breakouts-**(Gold Partners: Lund, Skeeter, Ranger)
 3:25-3:45 Break/Supporting Partner Displays Open
 3:45-4:30 **Speaker- David Walker** (FLW Tour & Bassmaster Champion) Brought to you by Evinrude
 4:30-5:15 **Key Note Speaker- Gregg Wollner**, ASA Chairman (Preserve and Protect the Sport)
 5:15-5:30 **Wrap up/Review** (Outline Sunday's new format)
 5:30-6:30 **Motor Company Breakout-**(Gold Partners: Evinrude, Mercury, Yamaha)
 6:30-8:30 **Future Angler Foundation Benefit** (Title Sponsor-Yamaha)

January 6th

7:00-7:45 AM **Member Chapel Service-** (Cortland)
 8:00-8:50 **Breakout Session 1:**

- Effective Writing for Today's Media- **Dan Johnson**
- Share Your Knowledge for \$ (seminars that pay)- **Johnnie Candle**
- Capture the sport! (create & share videos/images)- **Steve Worrall**
- Give to the Future (Future Angler Event basics)- **Gregg Karch**
- Profit from Your Passion (run a profitable guide business)- **Tony Roach**

9:00-9:50 **Breakout Session 2:**

- Effective Writing for Today's Media- **Dan Johnson**
- Share Your Knowledge for \$ (seminars that pay)- **Johnnie Candle**
- Capture the sport! (create & share videos/images)- **Steve Worrall**
- Give to the Future (Future Angler Event basics)- **Gregg Karch**
- Profit from Your Passion (run a profitable guide business)- **Tony Roach**

10:00-10:50 **Breakout Session 3:**

- Effective Writing for Today's Media- **Dan Johnson**
- Share Your Knowledge for \$ (seminars that pay)- **Johnnie Candle**
- Capture the sport! (create & share videos/images)- **Steve Worrall**
- Give to the Future (Future Angler Event basics)- **Gregg Karch**
- Profit from Your Passion (run a profitable guide business)- **Tony Roach**

11:00-11:50 **Breakout Session 4:**

- Effective Writing for Today's Media- **Dan Johnson**
- Share Your Knowledge for \$ (seminars that pay)- **Johnnie Candle**
- Capture the sport! (create & share videos/images)- **Steve Worrall**
- Give to the Future (Future Angler Event basics)- **Gregg Karch**
- Profit from Your Passion (run a profitable guide business)- **Tony Roach**